



FOR IMMEDIATE RELEASE

Hawk and FLO-CORP Announce Merger

Combined company will provide innovative measurement technologies and cloud-based monitoring, producing a complete smart system solution

Lawrence, MA and Medina, OH, July 30, 2019 - Hawk Measurement America, LLC ("Hawk") and FLO-CORP, leading manufacturers and suppliers of advanced process instrumentation and cloud-based monitoring technology, today announced the merger of the two companies creating a complete flow, level, and asset monitoring solutions provider. The merger is effective today.

"Hawk and FLO-CORP are merging to increase our already high commitment to our customers by bringing the most innovative products to market and establish a manufacturing base in the Americas. This is a very exciting event for both companies, for our employees, and our customers," said Jack Evans, President of Hawk Measurement. "By combining Hawk's award-winning measurement technology, together with FLO-CORP's measurement monitoring solutions within a subscription-based platform, we are increasing our ability to provide unmatched customer support, innovative technologies and system solutions."

The combined company is privately held and will operate under the Hawk brand. Les Richards will remain CEO of Hawk Measurement Systems. Jack Evans will remain President of Hawk Measurement and Dave Grumney, CEO of FLO-CORP, will become VP of Sales for Hawk Measurement.

"The merging of Hawk Measurement and FLO-CORP is a merging of like-minds and philosophies, with the clear goal of increasing our capabilities to help our customers results, having available any Level Measurement, Flow, Process Data Collection, Remote Information Distribution, and Fiber Based Sensing solutions," said Les Richards. "This merger will further facilitate a broader product portfolio, technical knowledge, and support infrastructure. Together we will lead the way in providing industry required solutions, reliably and simply."

Over the past three decades, both companies have worked to develop best-in-class products and design advanced technologies that are capable of providing solutions for even the most difficult applications. The merger is a natural progression of the two companies' focus on providing customers complete solutions to reduce costs, mitigate risks and increase business agility.

"The combined company will be able to fuel innovation and provide services to our customers that will make an immediate impact to their bottom line. Together we will lay down a new level of customer experience that will provide comprehensive solutions with the right field measurements, data analytics to data anywhere with the industry leading Global Enterprise Data Cloud," said Dave Grumney.

With similar values, an uncompromising commitment to customer service, and staff who are customer focused with high level technical and support capabilities, this merger will establish Hawk as a clear market leader with the resources to drive continued innovation and growth.

About Hawk Measurement Systems

Established in Melbourne in 1988, HAWK is the global market leader in innovative level measurement, positioning and flow solutions. HAWK has won several prestigious awards for its breakthrough technologies. HAWK develops and manufactures level measurement equipment based on different technologies such as, Acoustic Wave, Ultrasonic, Microwave, Radar, Flotation Cell Level Monitoring, and Fiber Optic Sensing. The company has a distinguished record of success in the application of level, positioning and flow measurement technology, and a plethora of expert services which range from the provision of instrumentation and technical assistance, through to implementation and ongoing asset management. HAWK systematically monitors and evaluates its projects and employs the best practice and quality assurance procedures. Application examples are addressed by experts of the highest caliber who are selected for their experience and are trained in our factory to assure proper application of the instruments and ultimate customer satisfaction.

www.hawkmeasure.com

About FLO-CORP

FLO-CORP is a flow, level, and cloud-based monitoring solutions provider. Starting in 1989 as a distribution company, FLO-CORP quickly grew to manufacture their own product lines after seeing how frequently their customers needed more than just off-the-shelf solutions. As a U.S. manufacturer, FLO-CORP has control over origin of product, quality, and lead times as well as creative control in the development of new products. In 2016, FLO-CORP designed and released the CONNEX 3D™ Cloud-based cellular monitor. The CONNEX 3D™ is the industry's first process cellular monitor that communicates to field and host devices via RS485, then transmits wirelessly through cellular data transmission to a cloud based server. FLO-CORP is unique in that every product and system is calibrated for the customer's exact application for accuracy and easy start-up. FLO-CORP strives to produce best-in-class products with customized measurement solutions of the finest quality and highest value on the market.

www.flo-corp.com

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